# FAA Community Engagement Scorecard Is the FAA's Community Engagement Improving?

Darlene Yaplee | ANE Symposium 2023

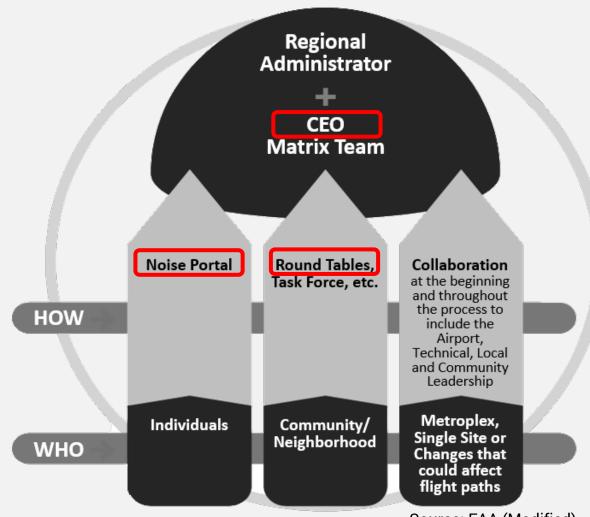
**Co-Founder of Aviation-Impacted Communities Alliance** 



# **Background: FAA Community Engagement**

Over the last few years, the FAA has made efforts to improve its community engagement strategy by implementing tools and programs to address community engagement concerns.

FAA published the Community Involvement Manual and Desk Guide and on-boarded all Chief Engagement Officers (CEO) 2019-2020.



Source: FAA (Modified)

# **FAA Community Engagement Scorecard (FAACES)**

### The Project

Solicit and summarize feedback from community groups on their experience with FAA community engagement for local and national topics in 2020, 2021, and 2022 compared to pre-2020. Has there been improvement from the perspective of communities?

—Future FAACES report, link.

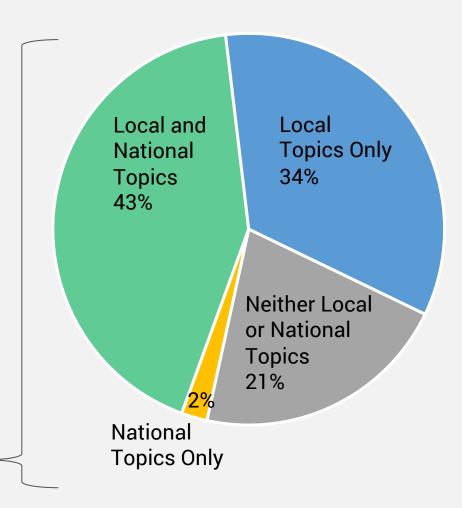
#### The Outcome

Use responses on FAA's community engagement to identify response themes and suggest recommendations

Topics			
FAA National Topics Engagement in 2020, 2021, a	nd 2022		
How much has the FAA improved its cor	nmunity en	gagement	on
national topics during 2020, 2021, and 20			
It has gotten much worse			
It has gotten somewhat worse			
No improvement			
Some improvement			
Much improved			
No engagement			
Unknown			
Does the FAA include adequate commurenvironmental concerns on national top that your community group is familiar vocommunity representation:	vith and its	assessmer	nt of FAA's
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## **Survey Context**

- Input via an On-line Form
- Outreach to 77 Community Groups, 61% Response Rate
  - Outreach to communities that make up the Aviation-Impacted Communities Alliance (AICA)
  - One participant per community group
  - Engaged with the FAA during 2020-2022
  - Does not include experiences with FAA community engagement before 2020
- FAA Survey Precedent
  - FAA Reauthorization Act of 2018 Section 176, Community Involvement Review 2020
  - Air Traffic Organization (ATO) internal survey
- FAACES includes FAA Community Engagement for Local and National Topics



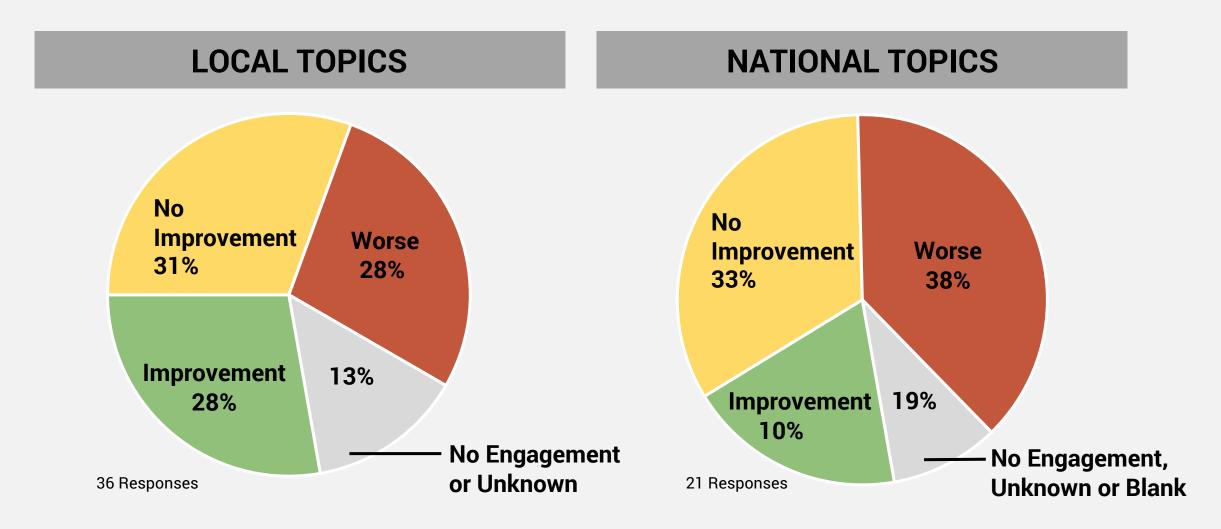
AICA 47 Responses

## FAACES Survey Summation Highlights

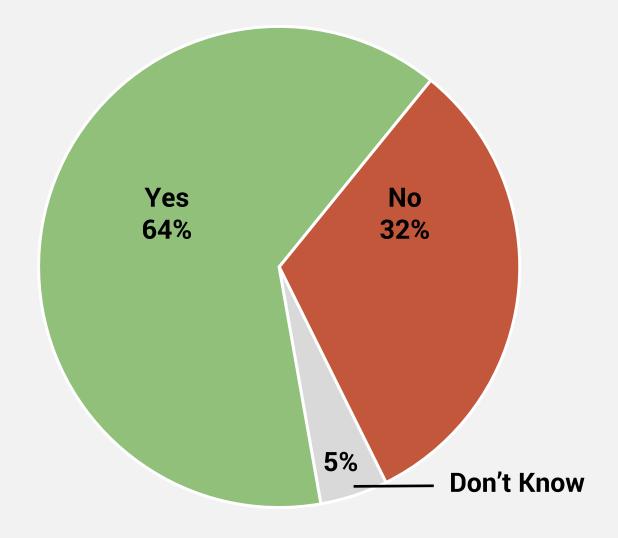
#### Local topics

- For example: new or changed procedures and noise complaints
- National topics
  - For example: FAA advisory committees and the FAA Noise Policy Review process

# How Much Has the FAA Improved Its Community Engagement During 2020-2022, Compared to Before 2020?

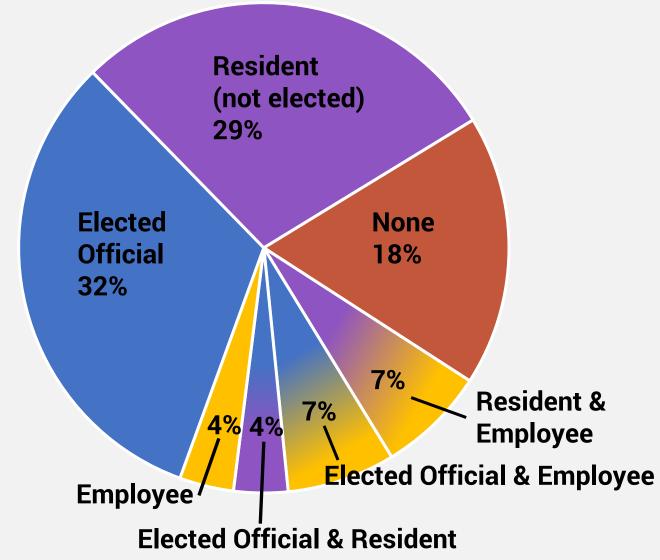


# Is there a Roundtable (or Similar Community Advisory Body) Affiliated With the Primary Airport?



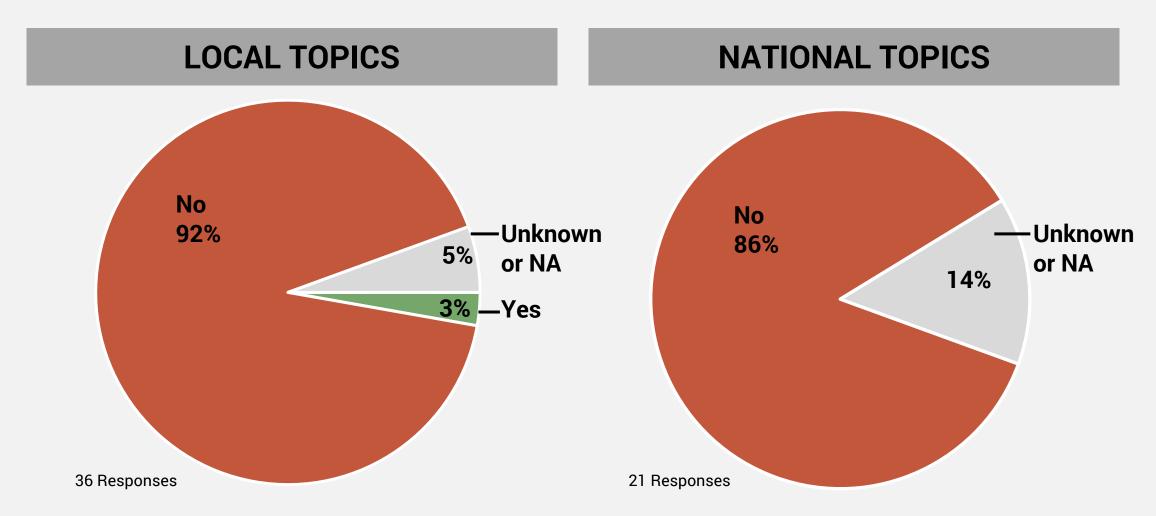
AICA 44 Responses 6

## Who is Representing Your Community Group on the Roundtable?

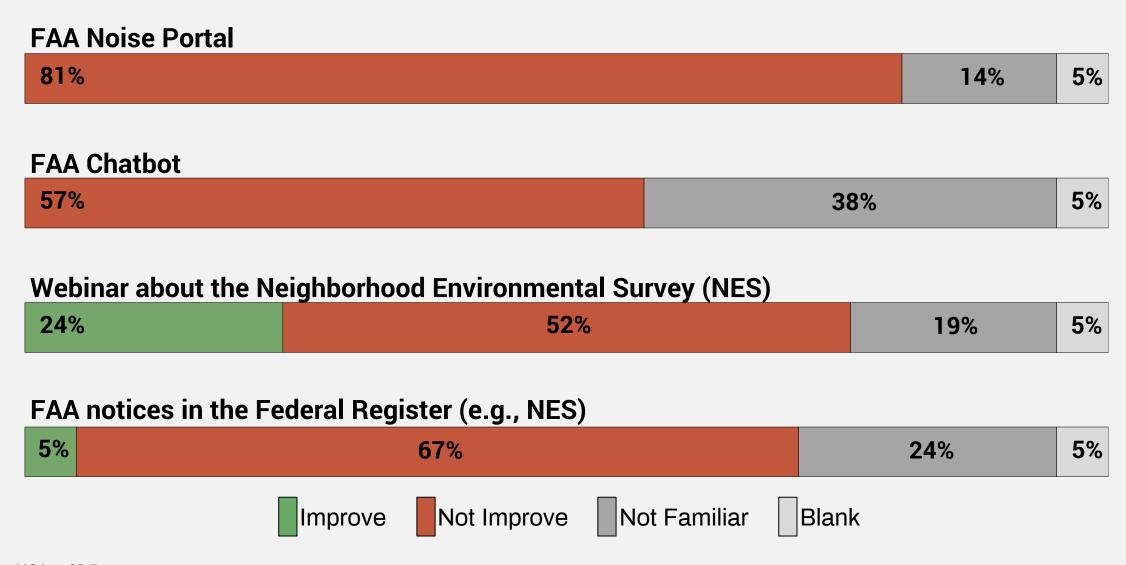


AICA 28 Responses

# Has the FAA Community Engagement Officer/Ombudsman Improved Community Engagement?

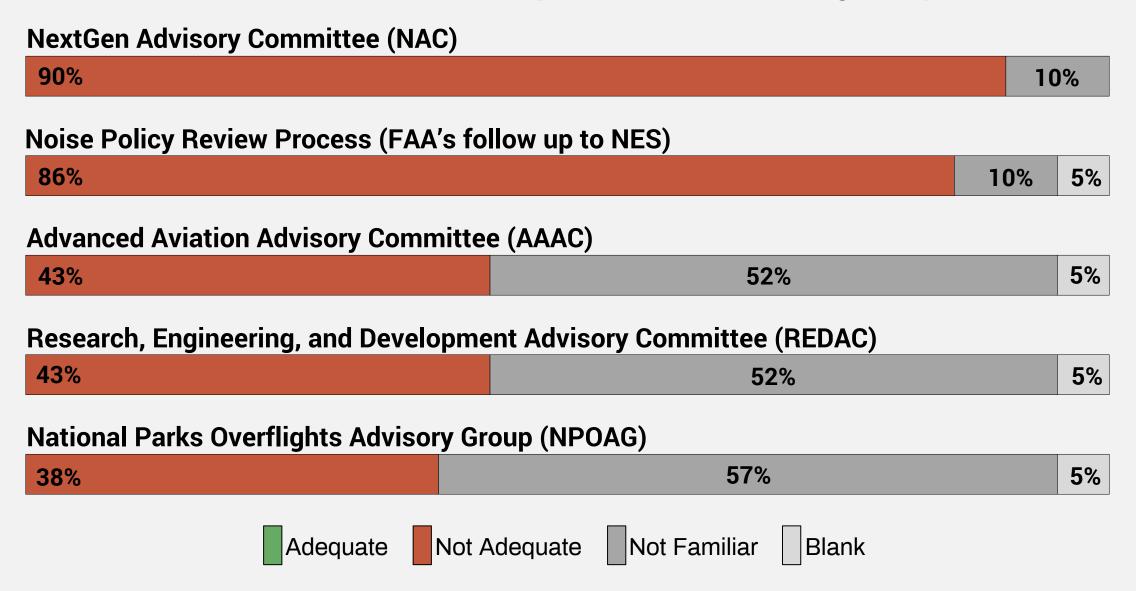


# Do the Following National Programs Improve Community Engagement?



AICA 21 Responses 9

### Does the FAA Include Adequate Community Representation?



AICA 21 Responses 10

### **FAACES Insights**

Survey Response Themes and Recommendations

# Insight #1: Beyond Safety & Efficiency

# Imbalance Between Aviation Safety & Efficiency and Environmental Impacts

SURVEY RESPONSE THEME

- "This mission [safest and most efficient] also includes addressing the environmental impacts of aviation, such as climate change, local air quality, and noise." Kevin Walsh, FAA Director of Office of Environment and Energy, 2022
- "Congress relieved FAA of responsibility for promoting civil aviation in 1996, yet no changes to regulatory goals." Fidell and Mestre, 2021
- Under weighting of environmental impacts -- citizen concerns are not a priority nor addressed sufficiently
- Limited FAA organizational structure, focus and resources to address environmental

**Elevate the Priority of Environmental Impacts** 

#### RECOMMENDATION

 Elevate the importance of environmental impacts (noise, health, and emissions) as a co-equal priority to efficiency and restructure FAA organization, focus, and resources accordingly

# **Insight #2: FAA Interpretations are Limited**

#### **Constrained by DNL 65**

SURVEY RESPONSE THEME

 Community engagement is constrained because FAA's interpretations are limited to the DNL 65 threshold for Significant Impact

# **Update FAA Interpretations** and **Processes**

#### RECOMMENDATION

- Implement updated interpretations, processes, and policies to address community concerns and the true impacts for people on the ground e.g., DNL 65 as Significant Impact, NEPA, NextGen impacts, etc.
- Comply with ASNA: 1) a single system, not a single metric and 2) surveyed reactions of people (Note: NES survey data showed more people are highly annoyed than every before over the entire range of noise levels)

## Insight #3: Communities Not Co-Equal Stakeholders

# Not a Co-Equal, Communities Are Not Key Stakeholders

SURVEY RESPONSE THEME

- Adversely affected communities are not co-equal with other key external stakeholders
- Not represented, underrepresented, or questionably represented on FAA advisory committees and key initiatives e.g., the FAA Noise Policy Review -FAA/FMCS Interagency Agreement (2021)

Recognize Community as Co-Equal Key Stakeholder

#### RECOMMENDATION

 Regard communities and their interests and engagement with FAA as co-equal with other key stakeholders e.g., FAA Noise Policy Review process, FAA advisory committees such as NAC, and FAA's interpretations/policies/practices

# Insight #4: Ensure FAA Accountability for Mitigations

# FAA Not Set Up for Problem Solving

SURVEY RESPONSE THEME

- FAA recognizes that NextGen increased the concentration and number of flights over certain communities but disowns the responsibility for the mitigation
- After creating the problem with e.g., NextGen, the FAA expects the community to propose mitigations
- No clear FAA person is accountable for problem solving
- Current policies and processes restrict problem solving and instead the FAA focuses on the outcome of "understanding and acceptance"

Focus on Mitigation Actions and Strategies

#### RECOMMENDATION

- FAA to propose and implement actions and strategies for mitigation, e.g. increased concentration and number of flights over certain communities
- FAA is uniquely qualified
- FAA to engage in meaningful dialogue to address negative impacts -- past and future before decisions are made versus "community understanding and acceptance"

# **Insight #5: Need for Meaningful Collaboration**

# Deficient Collaboration Including Ombudsman, Noise Portal, and Chatbot

SURVEY RESPONSE THEME

- Few examples of collaboration: corner cases, limited repeatability
- Insufficient early FAA collaboration on procedures, policies, and programs so input can be incorporated
- What is not sufficient FAA collaboration:
  - A presentation without dialogue
  - Focus on understanding and acceptance
  - Shared information on impacts that is not understandable and misleading
  - Not notified and engaged up front

**Provide Sufficient Dialogue** and Collaboration

RECOMMENDATION

- "Community involvement is the process of engaging in dialogue and collaboration with communities affected by FAA actions" FAA CI Manual 2016
- Provide early notification for upcoming procedure changes to help build community trust
- Implement dialogue and collaboration regarding FAA actions, procedures, and programs to address community concerns

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Enhance and improve functionality of tools and programs

# **Insight #6: Some Communities Are Excluded**

# **Inadequate FAA Engagement With All Highly Impacted Communities**

SURVEY RESPONSE THEME

- FAA engagement strategy limited to constituencies with roundtables
- FAA does not engage with all roundtables
- Some roundtables restrict membership regardless of impacts
- Non-roundtable/FAA non-participating roundtable communities are relegated to ineffective tools with no proactive engagement

#### **Fulfill Ombudsman Mandate**

#### RECOMMENDATION

- Implement FAA Reauthorization Act of 2018 -Section 180 regarding Regional Ombudsmen
- Ombudsman/CEOs to engage proactively and collaboratively with communities (roundtable/nonroundtable) such as new procedures being considered, updates on the FAA polices and regulations, feedback on FAA programs, write annual report, and consider recommendations from FAACES project
- Resource sufficiently to ensure appropriate level of problem solving, engagement, and follow up

# **Insight #7: Build Community Trust**

#### **Misalignment and Mistrust**

#### SURVEY RESPONSE THEME

- The FAA commitment to improve community engagement is appreciated
- FAA community engagement reflects misalignment e.g., check the box mindset, insufficient interpretations of Congressional mandates, misleading statements regarding community expectations, over focus on process vs outcomes
- FAA presents not understandable and misrepresented information on impacts
- FAA actions, research, and presentations do not adequately address community concerns
- FAA pursues "community understanding and acceptance" and the community expects meaningful dialogue to address negative impacts -- past and future before decisions are made

# **Build Trust Through Demonstrated Results**

#### RECOMMENDATION

- Obtain feedback on and design actions, research, and presentations that adequately address community concerns
- Provide clear statements for community expectations, understandable/complete impact info, and fulfill mandates
- Minimize focus on process/maximize on outcomes

# **Support Independent Assessments By GAO**

#### RECOMMENDATION

GAO to review systemically and biennially FAA community engagement including CEO/Ombudsman

# **Final Thoughts**

### Where Have We Seen the Most Improvement?

- Higher local improvement (31%) than national improvement (10%)
- New for some communities: local sound insulation program and CEO attending meetings
- Communication Neighborhood Environmental Survey Webinar (24%)
- A few collaborations with sizeable resourcing by FAA and state agency/roundtables

### Where Have We Seen the Least Improvement?

- Focus on mitigation actions and strategies
- Updated FAA interpretations and processes
- Community recognized as co-equal stakeholder
- Effectiveness of new tools and programs: CEO/Ombudsman, Noise Portal, and Chatbot
- Building community trust through demonstrated results

# **APPENDIX**

# **FAACES Insights**

SURVEY RESPONSE THEME	RECOMMENDATION		
Imbalance Between Aviation Safety & Efficiency and Environmental Impacts	Elevate the Priority of Environmental Impacts		
Constrained by 65 DNL	Update FAA Interpretations and Processes		
Not a Co-Equal, Communities Are Not Key Stakeholders	Recognize Community as Co-Equal Key Stakeholder		
FAA Not Set Up for Problem Solving	Focus on Mitigation Actions and Strategies		
Deficient Collaboration Including Ombudsman, Noise Portal, and Chatbot	Provide Sufficient Dialogue, Collaboration, and Functionality		
Inadequate FAA Engagement With All Highly Impacted Communities	Fulfill Ombudsman Mandate		
Nais alimpus and and Naistyret	Build Trust Through Demonstrated Results		
Misalignment and Mistrust	Support Independent Assessments by GAO		

# FAA Community Engagement Resource: Regional Ombudsmen/CEO – FAA Reauthorization Act of 2018

#### SEC. 180. REGIONAL OMBUDSMEN.

- (a) IN GENERAL.—Not later than 1 year after the date of enactment of this Act, with respect to each region of the Federal Aviation Administration, the Regional Administrator for that region shall designate an individual to be the Regional Ombudsman for the region.
  - (b) REQUIREMENTS.—Each Regional Ombudsman shall—
  - (1) serve as a regional liaison with the public, including community groups, on issues regarding aircraft noise, pollution, and safety:
  - (2) make recommendations to the Administrator for the region to address concerns raised by the public and improve the consideration of public comments in decision-making processes; and
  - (3) be consulted on proposed changes in aircraft operations affecting the region, including arrival and departure routes, in order to minimize environmental impacts, including noise.
- Chief Engagement Officer (CEO) fulfills role as the dedicated Ombudsman per region
- The CEO is a position and the Ombudsman is a role

### References

#### SLIDE 0 - FAA COMMUNITY ENGAGEMENT SCORECARD

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- Role of the Ombudsman
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#### SLIDE 2 - FAA COMMUNITY ENGAGEMENT SCORECARD (FAACES)

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#### **SLIDE 3 – Survey Context**

- FAA Report to Congress on Community Involvement in FAA NextGen Projects Located in Metroplexes, Reauthorization Act of 2018, Section 176, July 1, 2020
  - https://www.faa.gov/sites/faa.gov/files/2021-11/Community\_Involvement\_in\_NextGen\_Projects\_PL\_115-254\_Sec176.pdf
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#### SLIDE 12 - Insight #1: Beyond Safety & Efficiency

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  - https://www.gao.gov/products/gao-21-103933
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#### SLIDE 14 - Insight #3: Communities as Co-Equal Stakeholders

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#### SLIDE 17 - Insight #6: Some Communities Are Excluded

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#### **SLIDE 18 - Insight #7: Build Community Trust**

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